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Entertain
Educate**

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 Facilities & SecurityTim Venitsanos
 Human Resources Marsha Alford
 Marketing & DevelopmentTerry Wooten
 Reference Services Supervisor.....Elizabeth Fraser

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 Cross LanesJulie Spiegler
 DunbarDana Smook
 Elk Valley.....Ellie Teaford
 Glasgow Ben Ball
 Marmet..... Ben Ball
 Riverside & Bookmobile..... Ben Ball
 Sissonville..... Pat Abbott
 St. Albans.....Melissa Burchett

2014-2015 Highlights:

Clendenin

Has seen an increase in meeting room use by community groups, tutors and homeschool families. An ongoing schedule of themed displays has increased checkouts for all ages. Patrons have commented that they appreciated being able to make selections quickly.

Cross Lanes

Received an early literacy work station from The Friends of The Library Foundation which is very popular with children. Expanded the Teen Zone and added a booth for additional seating. Teens selected posters and decorations to include in the area.

Dunbar

Provided monthly early literacy outreach to three Dunbar preschools and to Dunbar Primary School. A new lounge area with an electric fireplace and additional seating was added.

Elk Valley

Children’s events and classes have been very popular. A visit from the Snow Queen was attended by more than 300 children and families, making it the largest event ever held there. Other successful programs were the Turtle Lady and Batman.

Glasgow

Provided a schedule of craft classes that have been very well attended, and met the community demand for more large type books and magazines.

Marmet

The number of patrons using the public computer to apply for jobs online has increased. The Head Start program regularly brought children to the branch to check out books on subjects they were learning about in school.

Riverside

Worked closely with area daycare centers to make them aware of classes and events for children which has increased attendance. Tutoring rooms are in constant use throughout the school year.

Sissonville

Increased attendance at children and teen events and classes. Added new toys in the Children’s area and a new seating booth in the Teen Zone. Staff implemented a “Customer Service Mission of the Month” program.

St. Albans

Improvements in the Children’s Department included a new early literacy work station, new furniture and a new rug. ADA accessible magazine racks were added. The Snow Queen event was so popular that a second event needed to be held to accommodate the number of children who attended.

Mobile Library

Craft classes at Coonskin Park have been very popular during the summer.

Marketing

Worked with staff to create a new website that launched in October. The number of patrons receiving the e-newsletter dramatically increased. Staff have been involved in many Charleston community activities.

Children’s Services

Increased partnerships with daycares, preschools and many community organizations. Worked with other departments to add StarWalk Kids Media, an e-book provider for grades 4 to 8, to the website. Participated in Energy Express mentor training.

Public Services

A new online catalog has improved how patrons search for materials in the collection. Patrons can track their checkout history, place holds and keep permanent lists. They can also see other titles in a series, search similar books and join book review groups.

Reference

Improvements were made to book club sets to help area book groups find materials to use.

2014-2015 Kanawha County Public Library Budget

	Income	
Levying Authorities	\$4,055,585	55%
State Grants	\$933,797	13%
Other	\$2,362,943	32%
Total	\$7,352,325	100%
	Expenditures	
Salaries/Benefits	\$4,674,462	64%
Materials	\$1,126,200	15%
Other	\$1,551,663	21%
Total	\$7,352,325	100%

Thank you for Loving Your Library

What a difference a year makes!

This time last year, the future of KCPL was uncertain. We were facing the prospect of a levy election, which would determine the sustainability of our library system as we know it. While our volunteers worked tirelessly to get the Loving My Library message out to the public, we at KCPL made some extremely unpalatable contingency plans in case the very worst happened.

During the campaign, we met scores of library supporters and made new friends along the way. Branch library patrons were tireless and indispensable partners in campaign efforts as they organized and demonstrated to the public the vitality of libraries in each of our communities.



We were very humbled and gratified by the landslide levy election victory that sent the resounding message that voters of Kanawha County do, in fact, love their library. This mandate from voters allows us, as of July 1, 2015, to fully fund our library system for the next five years and allows us to look forward to the future with hope and optimism.

With the passage of the library-dedicated levy, preparations to restore KCPL hours and services began. KCPL has drastically improved access for all by the introduction of a new and dramatically improved, dynamic, user-friendly website. We have begun reestablishing optimal staffing levels, reinstated the much-missed West Virginia Book Festival, restored lost operating hours at branches, and begun planning for the restoration of Sunday operating hours at the Main Library.

A major Teen Zone/Audiovisual area renovation as well as the replacement of the failing boilers, last replaced in 1965, are underway at the Main Library. Additionally, the Board of Directors has initiated some long-overdue long range planning as well

as examined the possibility of a reimagined Main Library building project.

In the midst of all of the uncertainty, the levy victory and rebuilding efforts, some pretty amazing things happened at KCPL in the past year, and we would like to share some of those with you.

The "Every Hero Has a Story" Summer Reading Program, to date, has enrolled more than 2300 children, and we expect that number to grow before the end of the program. There are also more than 400 teens and adults currently participating in their respective summer reading challenges. This participation is county-wide, with a full calendar of related activities that have been attended with great enthusiasm and are ongoing at all of our locations.

KCPL has continued to expand upon the reality that the library is, in essence, the Community's Living Room. A few examples of this system-wide phenomenon are:

- the very successful St. Albans Writes speakers series
- the expansion and increased use of Teen Zones in Cross Lanes, Clendenin and Sissonville
- the installation and near-constant use of Early Literacy Stations at Main, Cross Lanes, St. Albans, and Riverside



- the welcoming of students during lunch period at Riverside, resulting in increased use of computer stations and services
- the addition of a cozy new reading area with electric fireplace at Dunbar and a casual reading space at Glasglow
- increased demand for use of meeting rooms for a wide variety of community events, as well as tutoring space
- the increased use and expansion of electronic resources and downloadables, systemwide

- continued success with the PALS (People Able to Lend Support) book group for seniors at Elk Valley
- increased use of facilities and events by homeschool families at Marmet
- increased attendance for the craft events on the Mobile Library at Coonskin Park
- door-bursting and record-breaking attendance of children and families at both the Putnam Princess Parties and Heroes4Higher events throughout the system



Perhaps most importantly of all, KCPL has continued to build upon existing partnerships and created new partnerships throughout the community to reach and serve our youngest patrons. The expansion of these efforts, made possible by restoration of staffing levels, is evident in the great events and classes going on every single day in conjunction with local elementary schools, preschools, daycare centers and day camps.

We look forward to growing relationships with all of these partners, including Head Start, the teachers of Kanawha County Schools, the Schoenbaum Center, the Boys' and Girls' Club, The Kanawha Valley Literacy Advisory Coalition, and many others.

All of these efforts would not be possible without the unwavering strong support of the citizens of Kanawha County. We at KCPL truly appreciate your loyalty, and we commit to serving you, as always, with excellence.

With many thanks,

Cheryl Crigger Morgan
KCPL Cardholder and President
of the KCPL Board of Directors

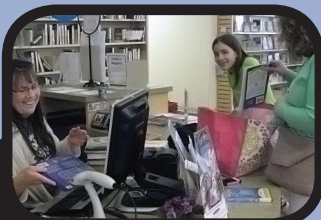
Alan Engelbert, Director
Kanawha County Public Library

2014 - 2015 Com

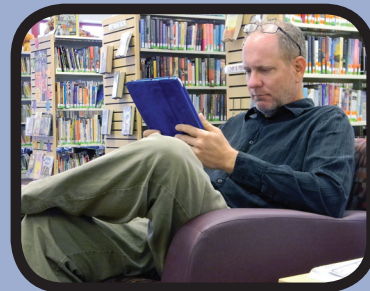


KCPL has
107,960
registered
patrons

107,960



964,979 items were circulated
(including downloadable books,
music, movies and magazines)

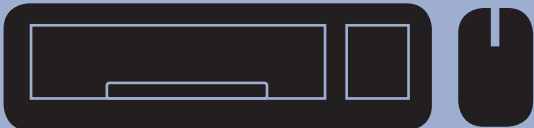


There were
758,174
visits to KCPL
libraries



KCPL staff answered
243,913 reference, directional
and informational questions

There were 142,760
sessions on KCPL public
computers



Patrons
spent 75,497
hours on KCPL
public computers



Community Report

1,824 events and classes were attended by 37,950 children and families



9,063 people used KCPL meeting rooms



Teens provided 1,941 volunteer hours

"I was a Polly Pigtales contestant in the 1960s. Do you think we could find my picture?"



Adults provided 859 volunteer hours

"What cities had successful projects changing commercial space to living space?"

1,618 events and classes were attended by 26,536 adults and young adults



THANK YOU to all who contributed to the 2014/2015 Annual Fund from June 1, 2014 through May 31, 2015:

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 Ruth Vanderwilt McVey,
in memory of Mary Jane Vanderwilt
 Mary Ellen Vanderwilt,
in memory of Mary Jane Vanderwilt
 William J. Vanderwilt,
in memory of Mary Jane Vanderwilt
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Branch libraries located in unincorporated areas of Kanawha County are asked to raise a portion of their operating expenses. Our THANKS to the following donors who directed their Annual Fund contribution to these branch libraries:

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 Brian, Shannon, Gavin
 and Amber Hall,
in memory of Barbara Sebok
 Betty L. Jones
 Ruby Parker
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A special thank you to the Martha Gaines and Russell Wehrle Memorial Foundation for making a generous donation to each of these branches.

Loving My Library Campaign

Thank you to the volunteers and voters who supported KCPL in the library levy election in November. Because of you, Kanawha County Public Library will have secure funding for the next five years and will be able to continue to provide vital library services to our community.

In the summer of 2014, library supporters formed a PAC committee and raised funds to purchase campaign materials and hire the Manahan Group of Charleston to direct the campaign.

Activities included a speakers bureau, a social media and advertising campaign, participation in community events and roadside sign wavings, which quickly became known to volunteers as "honk and waves."

Thousands of yard signs were placed around the county, and hundreds of volunteers purchased t-shirts to show their support of the library.

The campaign was endorsed by many local businesses, city councils, the Kanawha County Commission, education groups and community organizations.

Thanks to the enthusiastic support of people who love their library, the election was a great success with nearly a 2 - 1 vote in favor of the library!



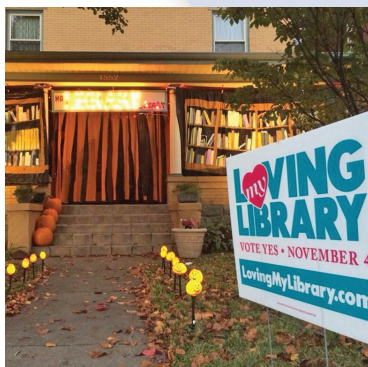
The Loving My Library Facebook page gave supporters a place to show why they loved KCPL.



Loving My Library t-shirts could be seen everywhere.



"Honk and Waves."



Supporters put more than 3,000 yard signs in their yards, cars and businesses.



Loving my Library volunteers went to festivals, parades and community events to show their support for the levy and to encourage others to vote for it.